



EXHIBITOR PROSPECTUS

COA 2025

Hollywood

May 1-4

Celebrating COA's 50th Anniversary



Join us at the largest Orthopaedic Meeting in California

Dear Exhibitor

The California Orthopaedic Association (COA) Annual Meeting & QME Course will be held May 1-4, 2025 at the Hilton Universal City in Los Angeles.

First, I want to thank the many exhibitors that supported COA at last year's meeting. We had a great turn out of attendees and supporters like you.

COA prides itself on being the largest California based Orthopaedic meeting in the state. COA has over 2000 orthopaedic surgeons as members in the state.

COA's Annual Meeting provides valuable CME hours for its members and interaction opportunities for orthopaedic surgeons and practice managers and the companies that work with them in the care of patients.

We greatly appreciate your continuous support and look forward to seeing you in Hollywood in May!

Sincerely,

Raymond Raven MD, MHCI, MBA
COA President

**"Embracing Innovation,
Collaboration, and
Population Health:
Pioneering the Future of
Musculoskeletal Care"**



Why Sponsor:

- Interact with more than 350 orthopaedic surgeons and 50+ orthopaedic practice managers from all over California - all types of practices.
- Get in front of 3,500 orthopaedic surgeons statewide through COA's virtual promotion of the meeting.
- Have an opportunity to sponsor an educational session where you can present the latest in your technology.
- Build your brand and gain company exposure with orthopaedic surgeons and other medical decision-makers.
- Company logo posted on COA's Annual Meeting website.
- Company listing, including products and services, will be included and promoted in the COA final program.
- Receive a "Pre" and "Post" meeting attendee list for opportunities to interact with meeting attendees before and after the meeting.
- **Face-to-Face interaction opportunities with all practice settings including large group, solo, Workers' Compensation and academic centers.**

Scan for Exhibit
Application



Program Information

Meeting Dates: **May 1** QME Course
May 2 COA Annual Meeting (Practice Management)
May 3-4 COA Annual Meeting (Clinical)

Program: Program will be available at:
www.annualmeeting.coa.org

Location Universal City, Los Angeles

Conference Hotel: **Hilton Universal City**
Book your Hotel room at the link below.
Room rate is \$269
annualmeeting.coa.org/Hotel

Contact: **Nallely Lopez-Morris/Diane Przepiorski**
P: 916-454-9884
coa454@gmail.com / admin@coa.org

Ortho Expo Schedule:

| | | |
|-----------------------------|---------------------|--------------------|
| Exhibitor Setup: | Wednesday, April 30 | 12:00 pm - 5:00 pm |
| Exhibits Open: | Thursday, May 1 | 7:00 am - 6:00 pm |
| Exhibits Open: | Friday, May 2 | 7:00 am - 5:00 pm |
| Exhibits Open: | Saturday, May 3 | 7:00 am - 1:00 pm |
| Exhibitor Tear down: | Saturday, May 3 | 1:30 pm - 4:00 pm |

You can stay and exhibit on Sunday, just let us know on the exhibitor application.



SUPPORT LEVELS

All Booths Include:

- (1) 6-ft draped table/2 chairs per booth space. Double booths include (2) 6-ft draped tables/3 chairs.
- Access to all educational sessions.
- Pre-Meeting Registration List (available 30 days prior to the meeting). **Includes attendee emails.**
- Post-Meeting Registration List, (available 2 weeks after the meeting). **Includes attendee emails.**
- Company description and website in the Final Program (50-words maximum).
- Breakfast and breaks everyday of the meeting.

| | BRONZE \$5,000 | SILVER \$6,500 | GOLD \$7,500 | DIAMOND \$10,000 |
|--|--|---|--|--|
| Booth Size | 10' x 8' 1 - 6 ft. draped table 2 chairs | 20' x 8' 2 - 6 ft. Draped tables 3 chairs | 10' x 8' Premier Location (marked yellow on map) 1 - 6 ft. draped table 2 chairs | 20' x 8' Premier Location (marked yellow on map) 2- 6 ft. draped tables 3 chairs |
| Representative Badges | 2 Badges | 3 Badges | 2 Badges | 3 Badges |
| Continental Breakfast | ✓ | ✓ | ✓ | ✓ |
| Access to General Sessions | ✓ | ✓ | ✓ | ✓ |
| Pre/Post attendee list | ✓ | ✓ | ✓ | ✓ |
| Company & Description | ✓ | ✓ | ✓ | ✓ |
| Logo listing on Meeting Website | ✓ | ✓ | ✓ | ✓ |
| Company, Description & Booth # in Meeting Program | ✓ | ✓ | ✓ | ✓ |
| Flyer in Welcome Bag | | | ✓ | ✓ |
| Ad in COA's E-Publication-1/4 page—color | | | ✓ | ✓ |
| Presidential Reception Tickets | | | 2 Tickets | 3 Tickets |

Scan for Exhibit Application

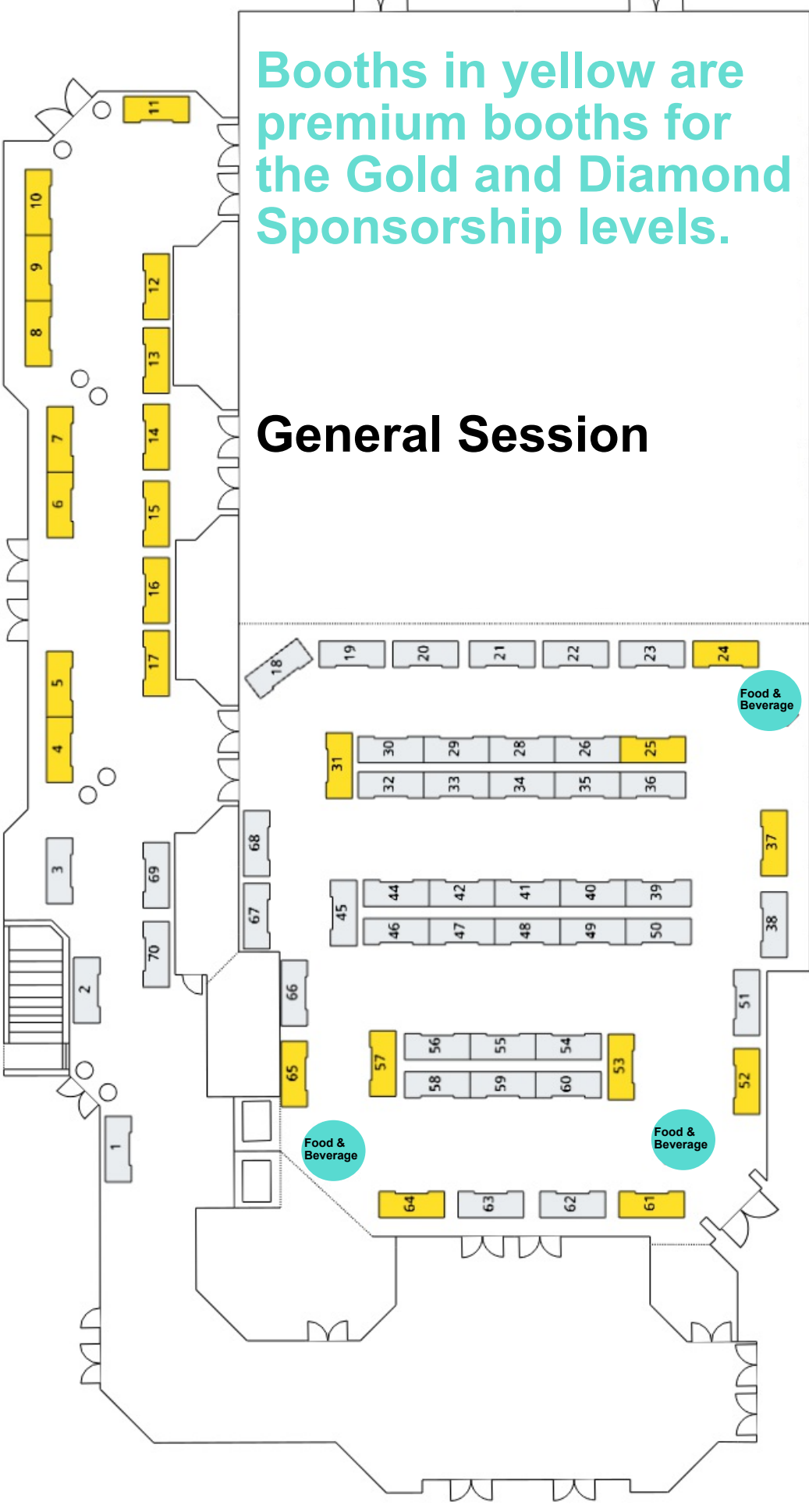
<https://annualmeeting.coa.org/exhibitors/>



Exhibit Map

Booths in yellow are premium booths for the Gold and Diamond Sponsorship levels.

General Session



EDUCATIONAL OPPORTUNITIES

These informational presentations give you a chance to share innovative clinical knowledge, demonstrate proper use of new procedures or generate interest in a new product through a dynamic presentation with an engaged audience.

- **Location - General Session (All Attendees)**
- Choose Thursday, Friday, Saturday or Sunday (Breakfast or Lunch)
- 30 minute time slot
- Meeting room rental and set-up included
- Basic A/V included

These are Non-CME Accredited sessions.

Sponsorship Opportunities

Presidential Reception

\$10,000 - Exclusive Sponsor

Friday Evening, May 2

- Two (2) tickets for event
- Company may provide branded napkins
- Logo on EVENT sign
- Logo on EVENT ticket
- Logo on program with the event

Golf Tournament

\$6,000 - Exclusive Sponsor

Saturday Afternoon, May 3

- Golf balls for golfers (Company may provide branded golf balls)
- Lunch for golfers
- Logo on EVENT sign
- Logo on EVENT ticket

Seafood Dinner

\$10,000 - Exclusive Sponsor

- Saturday Evening, May 3

At the Hotel

- Two (2) tickets for event
- Company may provide branded napkins
- Logo on EVENT sign
- Logo on EVENT ticket
- Logo on program with the event

5K Run/Walk

\$1,500 - Exclusive Sponsor

Saturday Morning, May 3

- Hat or T-shirt with company logo for all participants
- Banner, or other presence, at the finish line
- Two (2) race entries
- Logo on EVENT ticket



Other Marketing Opportunities

Welcome Bag - \$5,000

Company logo will appear on the Welcome Bags that will be given out to all attendees giving your Company maximum exposure.

Welcome Bag Insert - \$500

(Price is per double sided page). Must mail 500 copies of flyer/advertisement to COA by April 5, 2025. Insert included in Gold & Diamond Level Sponsors.

Lanyards - \$3,500 **SOLD**

Provide company lanyards that will be given out at registration to all attendees.

Coffee Cup Sleeves - \$2,500/per day

Branded coffee cup sleeves with your logo will be distributed during the morning and afternoon break. (Sponsor to provide sleeves) 4 days available.

Lead Capture - \$350

Obtain attendee contact information by scanning their name badges through your mobile device.

Final Program Ads

Full page - \$3,000

½ page - \$2,000

Program will be distributed to all attendees.



Exhibitor Agreement

General

All applications for space must be submitted on an exhibitor application. California Orthopaedic Association (COA) will make every effort to assign a space in your requested area. Space is assigned on a first come basis. COA may, at its discretion, accept or reject any application for space, and reserves the right to relocate or reassign exhibit booths at any time. Space assignments are contingent upon a timely receipt of application with payment, the size of exhibit space requested, physical layout and characteristics of the exhibit hall, compatibility of exhibitors, and other factors (such as overall support of the meeting) as determined by COA. Booth assignments will not be released to company until COA has received full payment for booth sponsorship. The exhibitor agrees to accept the space assigned, moving booths during the meeting without COA approval is prohibited and will result in expulsion from the meeting. COA reserves the right to modify the assigned exhibit space and make changes to space assignments should it be necessary.

Terms of Payment / Cancellation

Prices of exhibit booths are listed on the exhibitor application. Applications for each exhibit space must be accompanied by payment of the exhibitor fee in the form of a credit card payment or check made payable to California Orthopaedic Association. Should any contingency prevent COA or the exhibition from occurring, COA shall not be held liable for any expenses incurred by exhibitors. If COA receives written notice of space cancellation prior to January 1, 2025, a 50% refund of the total booth fee will be made, or 100% of the fee may be applied to next year's meeting at the company's discretion. Cancellations after this date will result in the forfeiture of the total fee. Notice of cancellations must be submitted in writing.

Liability

Exhibitor assumes full responsibility and hereby agrees to protect, indemnify, defend, save and hold forever harmless the COA, their employees, agents and contractors against all claims, losses, and damages to persons or property (including theft, misappropriation or loss of property, or any other losses), governmental charges or fines, and attorney fees arising out of, or caused in connection with the COA Annual Meeting including, but not limited to, exhibitor's installation, maintenance or removal of the exhibit, exhibitor's occupancy or use. COA will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements including a pandemic, a public enemy, strikes or other public disorder; impossibility of performance created by lay or any public authority; and/or for any cause beyond its control or the control of the Hotel/Conference Center.

Questions regarding the meeting:

Nallely Lopez-Morris/Diane Przepiorski

California Orthopaedic Association

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Phone: 916-454-9884

Email: coa454@gmail.com / admin@coa.org